



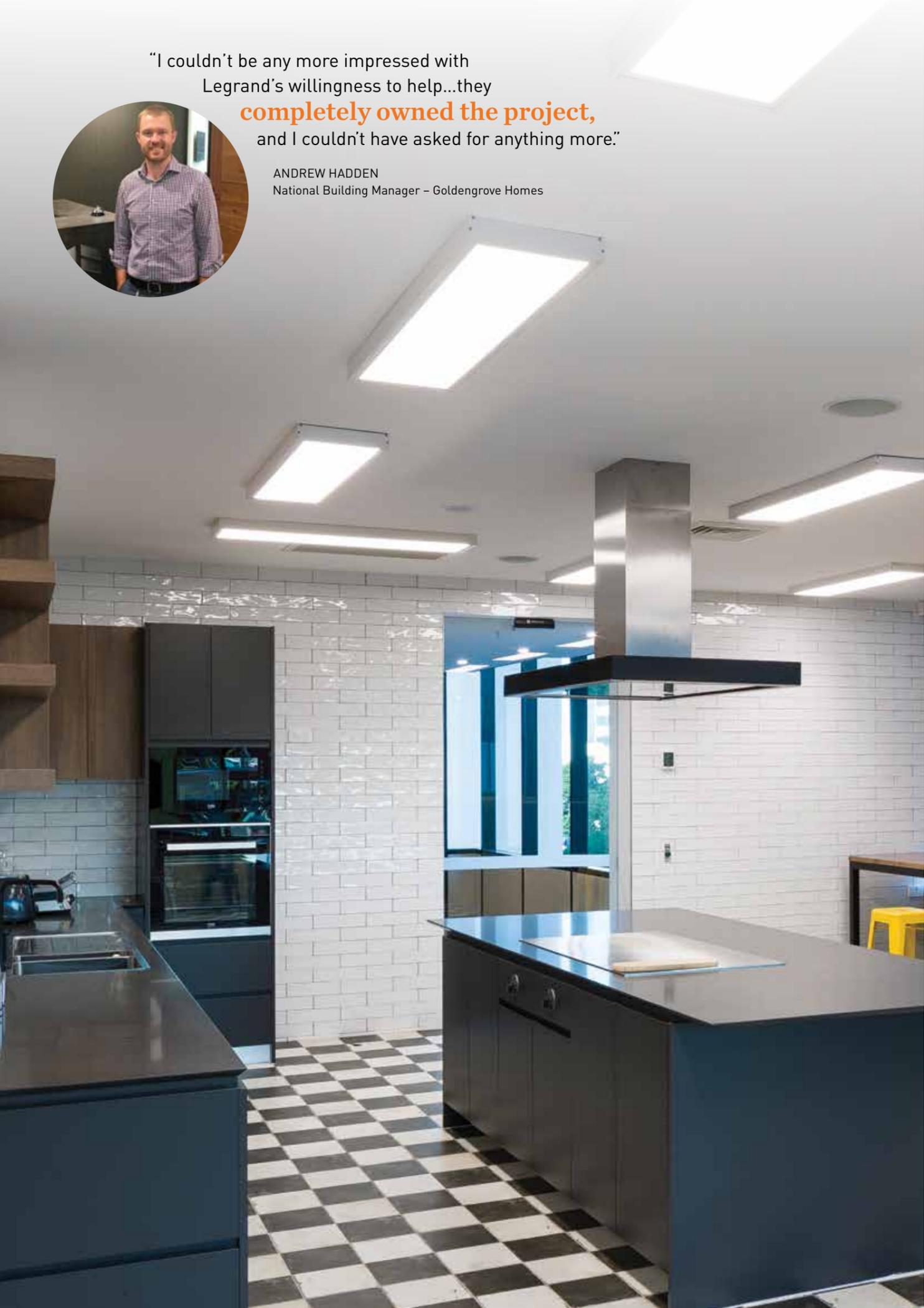
CASE STUDY

Illumination of the Goldengrove Homes Head Office
Southport, QUEENSLAND

“I couldn't be any more impressed with Legrand's willingness to help...they **completely owned the project,** and I couldn't have asked for anything more.”



ANDREW HADDEN
National Building Manager – Goldengrove Homes



Let There Be Light: How Goldengrove Illuminated its New Office with Legrand

An office move is difficult at the best of times. But combining two separate offices, moving to a completely new facility and being forced to defit and refit several floors at once? That's a hurdle most businesses would rather avoid.

But that's exactly the situation Goldengrove Homes and the company's National Building Manager, Andrew Hadden, found themselves in. After working at over capacity for six months, the building group relocated from its Robina office into a new home on Lawson Street in Southport, just a stone's throw from the water's edge.

Goldengrove completely stripped away the fittings of the two floors leased for the 40 staff, with an expectation of more to join its growing firm. Although the building is relatively new, Goldengrove has adopted an industrial style with exposed plumbing and wiring – all painted black. Such a distinct style has distinct lighting needs: staff don't want to be stuck in the dark, and contrasting such a backdrop with the need to offer an inviting aesthetic to guests – and clients – is crucial for business.

Making a statement

Choosing the new location for Goldengrove wasn't just about finding a great place to work – it's a statement about the company's values. According to Hadden, it was important to showcase the fact the company favours quality over showmanship. Nothing in the office is particularly glitzy or neon, he says, but it's good quality, presents well and most importantly, strikes the guests' eyes when they walk in.

Goldengrove had some key features they wanted to display: a feature reception desk, wall garden and some key signage. They also wanted to ensure that their staff worked in a well-lit and comfortable environment. These were key features for the company – something they wanted to emphasise to guests as a solid first impression of a professional business.

Going dark

The challenge was to illuminate the open floor office with Luminess LED Flat Panels whilst keeping the glare to a minimum. The combination of these luminaires ensured the office maintained its industrial feel with enough illumination to avoid gloominess or dark areas. The Luminess LED Flat Panel was chosen due to its micro prismatic lens, cutting glare to a minimum. Dalia LED Downlights were chosen for the reception area and in some key spaces of the office.

With so much of the overhead wiring painted in a matte black, Goldengrove decided to use this theme and utilised some of Legrand's LED Satellites in black, along with black painted framings around the Luminess LED Flat Panel. This further emboldened the deep, dark aesthetic of the entire project.

In particular, Andrew Hadden says he was pleased with Legrand's Luminess LED Flat Panels, which sit above the office. With such dark paint, the company needed to ensure there were no shadowing issues throughout the floor space. They have a wide optical distribution to illuminate the chosen area evenly.

Goldengrove understood that Legrand can offer a complete electrical solution and utilised Excel Life Urban Grey switches to complement the industrial feel of the office. The gritty, deep aesthetic paired well with the black, exposed wiring of the two floors.

It's value that matters most

Goldengrove homes has an established relationship with Legrand, using lighting products in many of its residential constructions. After years of a dependable and productive relationship, using Legrand's own products for Goldengrove's new office was a natural move.

Goldengrove needed a partner it could trust to deliver value and impeccable timing. Now the company enjoys its modern, industrial office in style thanks to a winning relationship and service.



PROJECT SNAPSHOT

Project: **Goldengrove Homes Head Office**

Location: 1 Lawson Street, Southport QLD 4215

National Building Manager: Andrew Hadden

Products:

- Legrand Luminess LED Flat Panels
- HPM Dalia LED Downlights
- Legrand LED Satellites
- Legrand E2 Edgelight Exit Sign
- Legrand Excel Life switches, DGPO power outlets, USB power outlets
- Legrand Arteur power outlets, USB power outlets



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